

10292014000208



SECURITIES AND EXCHANGE COMMISSION

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Company Name

PHIL. REALTY & HOLDINGS CORP.

Industry Classification

Company Type

Stock Corporation

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To be accomplished by SEC Personnel concerned

SEC FORM 17-Q

QUARTERLY REPORT PURSUANT TO SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17(2)(b) THEREUNDER

1.	For the quarterly period ended September 30, 2014
2.	Commission identification number: 99905
3.	BIR Tax Identification No. <u>000-188-233</u>
4.	Exact name of issuer as specified in its charter
<u>P</u>	HILIPPINE REALTY AND HOLDINGS CORPORATION
5.	Province, country or other jurisdiction of incorporation or organization PHILIPPINES
6.	Industry Classification Code: (SEC Use Only)
7.	Address of issuer's principal office Postal Code
	Andrea North Complex, 1 Balete Drive cor. N. Domingo, New Manila, Quezon City Satellite Office: E-512/513 East Tower, PSE Center, Exchange Rd., Ortigas Center, Pasig
8.	Issuer's telephone number, including area code
	(632) 636-1170/631-3179
9.	The Registrant has not changed its corporate name and fiscal year. Prior to its transfer to the above address the registrant held its office at 3^{rd} Floor Magnitude Bldg., 186 E. Rodriguez, Jr. Avenue, Quezon City
10	. Securities registered pursuant to Sections 8 and 12 of the Code, or Sections 4 and 8 of the RSA
	Title of each Class Number of shares of common stock outstanding and amount of debt outstanding
	Common 4,922,324,908 shares
11	. Are any or all of the securities listed on a Stock Exchange?
	Yes [X] No []
	If yes, state the name of such Stock Exchange and the class/es of securities listed therein:
	Philippine Stock Exchange
12	. Indicate by check mark whether the registrant:
	(a) has filed all reports required to be filed by Section 17 of the Code and SRC Rule 17 thereunder or Sections 11 of the RSA and RSA Rule 11(a)-1 thereunder, and Sections 26 and 141 of the Corporation Code of the Philippines, during the preceding twelve (12) months (or for such shorter period the registrant was required to file such reports)

Yes [X] No []

(b) has been subject to such filing requirements for the past ninety (90) days.

Yes [X] No []

PART I--FINANCIAL INFORMATION

Item 1. Financial Statements.

A copy of the comparative statements as of and for the quarters ended September 30 , 2014 and 2013, is submitted as part of this report. The financial statements were prepared in accordance with accounting standards generally accepted in the Philippines. The accounting policies and methods of computations followed in the interim financial statements are the same compared with the audited financial statements for the period ended December 31, 2013.

Changes affecting balance sheet and income statement items are further disclosed in the Management Discussion and Analysis. There are no material events subsequent to the end of the interim period that have not been reflected in the financial statements for the interim period. The company had reclassified accounts such as dividends, capital and foreign exchange gains, interest, and equity earnings to investment income during the period.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

Refer to the Nine months Analysis of Unaudited Consolidated Financial Statement attached as Exhibit I, Comparative Financial Soundness Indicators as Exhibit II, and Business Segments as Exhibit III.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned thereunic duly authorized.

Andrew D. Alcid

President / Chief Executive Officer

October 28, 2014

Vincent Eisther
Chief Financial Officer

October 28, 2014

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	Unaudited	Audited
8	September 30	December 31
	2014	2013
ASSETS	2	
Cash and cash equivalents	220,909,634	342,855,616
Trading investments	10,601,312	10,601,312
Available-for-sale investments (AFS)	136,985,431	104,575,381
Trade and other receivables - net	385,834,875	632,659,174
Prepayments and other assets - net	268,110,354	203,597,038
Real estate inventories	954,229,788	947,315,957
Real estate held for development and sale - net	899,518,696	899,518,696
Investments in and advances to associates - net	89,985,075	45,658,755
Investment in joint venture	61,968,728	60,212,943
Property and equipment - net	112,391,898	94,492,163
Investment properties - net	352,140,909	275,937,639
Deferred tax assets	17,469,392	17,469,392
	3,510,146,092	3,634,894,066
LIABILITIES AND EQUITY		
Trade and other payables	65,816,529	116,659,776
Unearned income	44,269,050	74,475,021
Funds held in trust	653,087,170	653,087,170
Retirement benefit obligation	42,072,207	68,360,848
	805,244,956	912,582,815
Equity		
Capital stock	4,499,786,206	4,493,969,989
Reserves	198,394,043	159,860,056
Deficit	(1,825,026,141)	(1,763,488,497)
	2,873,154,108	2,890,341,548
Treasury stock	(163,383,895)	(163,383,895)
Equity attributable to equity holders of the parent	2,709,770,213	2,726,957,653
Minority interest	(4,869,078)	(4,646,402)
	2,704,901,135	2,722,311,251
	3,510,146,092	3,634,894,066

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

For the Nine Months	Ended September 30
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	For the Nine Months Ended September 30				
	2014	2013			
INCOME					
Sales of real estate	96,960,299	153,120,385			
Rent	18,506,369	19,030,208			
Management fees	19,156,932	18,719,437			
Interest income	11,425,076	11,382,438			
Net underwriting income	-	22,607,388			
Commission	5,161,922	4,295,960			
Equity in net earnings of associate	821,308	-			
Other income	1,535,008	2,067,600			
	153,566,914	231,223,415			
COSTS AND EXPENSES	5				
Cost of real estate sold	88,545,383	143,560,439			
General and administrative	121,502,369	117,025,312			
Other Expenses	4,228,973	-			
	214,276,725	260,585,751			
FINANCE COSTS	-				
LOSS BEFORE INCOME TAX	(60,709,811)	(29,362,336)			
INCOME TAX EXPENSE (BENEFIT)	993,173	921,225			
NET LOSS	(61,702,984)	(30,283,561)			
ATTRIBUTABLE TO:					
Equity holders of the parent	(61,537,643)	(31,017,201)			
Minority interest	(165,341)	733,640			
	(61,702,984)	(30,283,561)			
		(==,==,===)			
OTHER COMPREHENSIVE INCOME:					
Unrealized holding gain (loss) on					
AFS investments	34,640,200	(165,276,403)			
TOTAL COMPREHENSIVE LOSS	(27,062,784)	(195,559,964)			
Income per share					
Basic	(0.012616)	(0.006359)			
Diluted	(0.012616)	(0.006359)			
Number of shares outstanding					
Basic (net of treasury stock 125,644,005)	4,877,907,002	4,877,907,002			
Diluted (net of treasury stock 125,644,005)	4,877,907,002	4,877,907,002			

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

For the	Third	Quarter	Ended	September 30
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	For the Third Quarter Ended September			
	2014	2013		
INCOME				
Sales of real estate	37,383,152	32,577,954		
Rent	6,276,001	6,301,105		
Management fees	6,603,994	6,362,139		
Interest income	4,826,718	3,936,130		
Net underwriting income	-	5,481,936		
Commission	2,249,391	1,052,082		
Equity in net earnings of associate	(282,897)			
Other income	362,509	(42,939		
	57,418,869	55,668,407		
COSTS AND EXPENSES				
Cost of real estate sold	33,440,445	37,171,878		
General and administrative	34,962,177	38,513,790		
Other Expenses	(8,448)	, ,		
	68,394,174	75,685,668		
FINANCE COSTS	-	-		
LOSS BEFORE INCOME TAX	(10,975,306)	(20,017,261		
INCOME TAX EXPENSE (BENEFIT)	427,839	312,654		
NET INCOME (LOSS)	(11,403,144)	(20,329,915		
ATTRIBUTABLE TO:				
Equity holders of the parent	(11,337,783)	/20 126 404		
Minority interest	(65,361)	(20,136,404		
The state of the s	(11,403,144)	(193,511		
	(11,403,144)	(20,329,915		
OTHER COMPREHENSIVE INCOME:				
Unrealized holding gain (loss) on				
AFS investments	2,474,300	(152,416,880		
TOTAL COMPREHENSIVE INCOME (LOSS)	(8,928,844)	(172,746,795		
(/	(0,020,044)	(172,740,733		
income per share				
Basic	(0.002324)	(0.004128		
Diluted	(0.002324)	(0.004128		
	((0.00-120		
Number of shares outstanding				
Basic (net of treasury stock 125,644,005)	4,877,907,002	4,877,907,002		
Diluted (net of treasury stock 125,644,005)	4,877,907,002	4,877,907,002		

PHILIPPINE REALTY AND HOLDINGS CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

	For the Nine Months Ended September 30			
	2014	2013		
Capital Stock				
Authorized 8,000,000,000 common shares				
Issued and outstanding 3,688,808,944 shares in 2014;				
3,688,679,636 shares in 2013				
Capital stock	3,688,808,944	3,688,679,636		
Issuance of capital stock	-			
	3,688,808,944	3,688,679,636		
Subscribed capital stock 1,314,772,063 shares in 2014;				
1,314,901,371 shares in 2013	1,314,772,063	1,314,901,371		
Less: Subscription receivable	503,909,552	509,780,492		
	810,862,511	805,120,879		
Additional paid-in capital	114,751	114,751		
Capital stock				
Reserves	4,499,786,206	4,493,915,266		
Neset ves				
Appropriated retained earnings for				
Treasury stock acquisition	250,000,000	250,000,000		
Catastrophe loss	230,000,000	660,988		
	250,000,000	250,660,988		
Unrealized holding gain (loss) on avilable-for-sale investment	ts			
Balance, beginning	(79,209,635)	119,770,865		
Unrealized holding gain (loss)	34,640,200	(158,826,175)		
Balance, end	(44,569,435)	(39,055,310)		
Accumulated Remeasurement Gains/Losses	(15,441,829)			
Reserve for fluctuation in market value of stocks	6,025,595			
Revaluation of property and equipment				
Balance, beginning	2 270 712	45 446 522		
Transfers to retained earnings from depreciation valuation	2,379,712	15,116,523		
reserves		-		
Balance,end	2,379,712	15,116,523		
	100 204 044	225 722 222		
Deficit	198,394,044	226,722,202		
Balance, beginning	(1 762 400 407)	/4 047 642 240		
Net income (loss)	(1,763,488,497) (61,537,643)	(1,817,642,318) (31,017,201)		
Balance, end	(1,825,026,140)	(1,848,659,519)		
	2,873,154,110			
Treasury Stock	(163,383,895)	2,871,977,949 (163,383,895)		
	2,709,770,215	2,708,594,054		
	2,703,770,213	2,708,334,034		
Minority Interest				
Balance, beginning	(4,646,402)	23,307,367		
Additional investment	-	4,665,800		
Share in net income Share in fluctuation of market value	(165,341)	733,640		
of investments in shares of stocks	(mm ac a)			
5. Investments in shares of Stocks	(57,334)			
	(4,869,077)	28,706,807		
	P2,704,901,135	P2,737,300,861		

CONSOLIDATED STATEMENT OF CASH FLOWS

	For the Nine Months Ende	
	2014	2013
Cash flows from Operating Activities		(04.047.204)
Net Loss	(61,537,643)	(31,017,201)
Adjustments for:		
Depreciation and amortization	14,087,379	7,790,135
Minority Interest	(165,341)	733,640
Loss from operations before working capital changes	(47,615,605)	(22,493,426)
Decrease (Increase) in:		
Real estate inventories	(6,913,831)	(128,135,945)
Trade and other receivables - net	246,824,299	166,311,608
Prepayments and other assets - net	(64,513,316)	(45,594,196)
Increase (Decrease) in:		
Trade and other payables	(50,843,247)	(63,449,392)
Funds Held in Trust	-	(1,756,150)
Unearned premiums	-	(3,705,651)
Deferred tax liabilities	•	<
Retirement Benefit Obligation	(26,288,641)	5,145,079
Unearned Income	(30,205,971)	(27,798,250)
Net cash provided by (used in) operating activities	20,443,688	(121,476,323)
Cash Flows from Investing Activities Decrease (Increase) in: Deferred Tax Assets	-	(025 705)
Investments in joint venture	(1,755,785)	(935,796)
Held to maturity investments		(15,533,726)
Investments in and advances to associates - net	(44,326,320)	-
Trading Investments	-	(5,199,898)
Available-for-sale investments (AFS)	(32,410,050)	165,437,566
Investment Properties	(76,203,270)	(2,773,727)
Additions to property and equipment	(31,987,114)	(6,427,491)
Net cash provided by (used in) investing activities	(186,682,539)	134,566,928
Cash Flows from Financing Activities		
Unrealized holding gain (loss) on available-for-sale investment	35,953,414	1,621
Reserve for fluctuation in market value of stocks	6,017,077	-
Reserve for fluctuation in MV of investment in stocks	2,379,712	(158,824,809)
Increase(decrease) in minority interest	(57,334)	4,665,801
Net cash provided by (used in) financing activities	44,292,869	(154,157,387)
		4
Net Decrease in Cash and Cash Equivalents	(121,945,982)	(141,066,782)
Cash and Cash Equivalents, Beginning	342,855,616	569,014,062
Cash and Cash Equivalents, End	220,909,634	427,947,280

PHILIPPINE REALTY AND HOLDINGS CORPORATION AGING OF ACCOUNTS RECEIVABLE-TRADE AS OF SEPTEMBER 30, 2014

	_	OVER DUE			
PARTICULARS	CURRENT	31-60 DAYS	61-90 DAYS	OVER 91 DAYS	TOTAL
PRHC	230,333,964	1,251,512	1,092,137	48,835,525	281,513,138
PPMI	1,178,296	1,659,043	463,681	2,675,702	5,976,722
TIBI			6,121,390		6,121,390
UTC	431,203				431,203
GRAND TOTAL	231,943,463	2,910,556	7,677,209	51,511,227	294,042,454
	A		201010		
	Accounts Rece		294,042,454		
	Accounts Rece	ivable - Others _	91,792,421		
	Total	_	385,834,875		

MANAGEMENT DISCUSSION AND ANALYSIS FOR THE NINE (9) MONTHS OF 2014

During the first nine months of 2014, the Company launched Sky-Villas, its latest project in its Andrea North complex at New Manila, Quezon City. This new launch initiates a series of projects that form part of the Company's plan for the succeeding years. Although it has not yet contributed to the Company's revenues as it is still getting traction, Sky-Villas is expected to contribute to the total revenues within the year.

Without much inventory on hand, coupled with the deconsolidation of Meridian Assurance Corporation (MAC), the Company posted total revenues of P153.6 million for the nine months, down 34% from P231.2 million posted during the same period last year. Albeit this resulted to a net loss of P61.7 million, the Company posted a holding gain from its Available-for-sale investments of P34.6 million but was not enough to offset the loss; thus, resulting in a total comprehensive loss of P27 million. It is a major improvement of the Company's 2013 total comprehensive loss of P195.6 million. The Company remains confident it will post positive results throughout the year.

Sale of condominium units amounted to P96.9 million in 2014 from P153.1 million in 2013 due to lower recognized sales for Skyline and Icon Plaza towers during the period on account of decreasing inventory on hand. Rent income decreased by 2.75% from P19 million in 2013 to P18.5 million in 2014 due to delayed renewal of some lease contracts. This was positively offset by the increase in Management fees by subsidiary PRHC Property Managers, Inc. (PPMI) of 2.34% brought about by escalation in fees and additional properties under management. Commission income increased from P4.3 million in 2013 to P5.2 million in 2014 due to higher volume of premiums written. Net underwriting income was no longer reflected in 2014 on account of MAC's deconsolidation. In lieu of this, the Equity in net earnings of associate was recognized as the Company's share in MAC's net earnings before tax. Other income, on the other hand, decreased to P1.5 million in 2014 from P2.1 million in 2013 due to lower penalties earned brought about by improved collection efficiency.

General and administrative expense rose from P117 million in 2013 to P121.5 million in 2014 due to expenses incurred for additional manpower necessary for the launch of Sky-Villas and additional provision for retirement for both the Parent Company and subsidiary, Tektite Insurance Brokers, Inc. (TIBI).

The table below shows the material change from period to period in the Statement of Comprehensive Income. Material shall refer to changes or items amounting to five percent (5%) of the relevant accounts.

	Vert	ical	Inc./ (Dec.)	Horizontal
	Anal	ysis	2014 vs. 2013	Analysis
	2014	2013		2014
Sale of condominium units	63.14%	66.22%	(56,160,086)	(36.68%)
Commission income	3.36%	1.86%	865,962	20.16%
Net Underwriting Income	0.00%	9.78%	(22,607,388)	(100.00%)
Interest income	7.44%	4.92%	42,638	(15.86%)
Other income	1.00%	0.89%	(532,592)	(25.76%)
Cost of condominium unit sold	57.66%	62.09%	(55,015,056)	(38.32%)
General and administrative expense	79.12%	50.61%	4,477,057	3.83%
Unrealized holding gain on AFS	23.00%	71.00%	199,916,603	120.96%

As for the Company's financial position, Available-for-sale investments increased by 30.99% due to higher market prices of investments as of September 30, 2014.

Prepayments and other current assets increased by 31.69% due mainly to the creditable tax remittance for Skyline and Icon Plaza units as well as input taxes from purchase of goods and services from various contractors for the Sky-Villas project of the Parent Company.

Increase in investment in and advances to associate was due to additional investment in Meridian Assurance Corporation (MAC).

Increase in property and equipment was due to additional cost incurred for the Showroom of the Parent Company.

Unearned income dropped by 40.56% since additional sold units for Icon Plaza Towers were recognized as revenues based on the percentage of completion as of September 2014.

The table below shows the material change from period to period in the Statement of Financial Position. Material shall refer to changes or items amounting to five percent (5%) of the relevant accounts.

		tical Iysis	Inc./ (Dec.) 2014 vs. 2013	Horizontal Analysi	
	2014	2013		2014	
Cash and cash equivalents	6.29%	9.43%	(121,945,982)	(35.57%)	
Available for sale investments	3.90%	2.88%	32,410,050	30.99%	
Prepayments and other current assets	7.64%	5.60%	64,513,316	31.69%	
Investments in and advances to associates	2.56%	1.26%	44,326,320	97.08%	
Property and Equipment	3.20%	2.60%	17,899,735	18.94%	
Trade and other payables	1.88%	3.21%	(50,843,247)	(43.58%)	
Unearned Income	1.26%	2.05%	(30,205,971)	(40.56%)	

The consolidated stockholders' equity as of end September 2014 stood at P2.7 billion.

Top Five Performance Indicators	2014	2013	
Gross Revenue	P 139,785,522	P 217,773,378	
	1,976,671,394		
<u>Current Assets</u>	763,172,749.97	2,478,359,727	
Current Ratio = Current Liabilities	= 2.59	1,108,365,992	
		= 2.24	
<u>Liabilities</u>			
Debt-to-Equity Ratio= Equity	0.00	0.00	
Book value per share= <u>SHE + Subs. Rec.</u>	<u>3,213,679,765.15</u>	<u>3,218,374,545</u>	
# of shares outstanding	4,877,907,002	4,877,907,002	
	=0 .66	=0.66	
Earnings Before Interest, Tax, Depreciation and			
Amortization	(P 58,047,508.17)	(P 32,954,639)	

Gross revenue includes sale of real estate, rent, commission, and management fees. The Company's current ratio is at 2.59 and 2.24 for 2014 and 2013, respectively. As of September, the Company's debt-to-equity ratio remains at zero. Book value per share is at 0.66 both in 2014 and 2013.

There was no issuance, repurchase and repayment of neither debt and equity securities nor dividends paid during the interim period.

Segment revenue and segment result for business segments or geographical segments is presented as Annex IV of this report.

As of December 20, 2013, the Company's liabilities to a contractor, Andrea North Skyline buyers and unsecured creditors were already paid, such that, the Company has filed a motion to terminate the rehabilitation proceedings on account of the successful implementation of the rehabilitation plan. This petition was granted on March 31, 2014.

Planning and design of the architectural finishes of the next tower at Andrea North Towers called "Sky Villas", is in its final stages while construction of the superstructure is ongoing. Construction of the joint venture project, Icon Plaza, in the Bonifacio Global City with Xcell Property Ventures, commenced mid 2010 and is still ongoing.

Company with unconsolidated entities or other persons created during this period.

The Group's activities expose it to a variety of financial risks. The Group's overall risk management program seeks to minimize potential adverse effects on the financial performance of the Group. The policies for managing specific risks are summarized below:

FINANCIAL RISK MANAGEMENT

Foreign Exchange Risk

The Company has foreign currency-denominated receivable from its associate, Alexandra, USA amounting to \$3.01 million which has already been fully provided for impairment due to uncertainty of collection. The sensitivity rate used in reporting foreign currency risk internally to key management personnel is 10% and it represents management's assessment of the reasonably possible change in foreign exchange rates. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and adjusts their translation at the period end for a 10% change in foreign exchange rates.

Credit Risk

The Group's credit risk is primarily attributable to its trade and other receivable and advances to associates. The Group has adopted stringent procedure in extending credit terms to customers and in monitoring its credit risk.

The Group has no significant concentration of credit risk. It has policies in place to ensure that services are rendered to customers with an appropriate credit history. The Group's exposure to credit risk arises from default customer, with a maximum exposure equal to carrying amount of the related receivables particularly those relating to its leasing operations.

Interest Rate Risk

Interest on loans payable were arranged at fixed interest rates as stated in the amended rehabilitation plan, eliminating the possible exposure of the Group to fair value interest rate risk fluctuation. The Group has no outstanding loans

Liquidity Risk

The Group maintains adequate highly liquid assets in the form of cash and cash equivalents to assure necessary liquidity. Free cash flows have been restricted primarily for the settlement of the Parent's Company's debt obligation, in conformance with the rehabilitation plan.

SEC Memorandum Circular No. 3, Series of 2011

In compliance with the above SEC circular in which the adoption has been deferred by the Financial Reporting Standard Council (FRSC) to January 1, 2015, the Group decided not to early adopt PFRS 9 for their 2014 financial reporting and hereby provides the following information in our interim FS as of September 30, 2014:

- i) After consideration of the result of its initial impact evaluation, the Group has decided not to early adopt PFRS 9 for its annual reporting;
- ii.) The Group has yet to assess the full impact of PFRS 9 and intends to adopt PFRS 9 beginning January 1, 2015.
- iii.) The Group will also consider the impact of the remaining phases of PFRS 9 when issued.

Effective January 1, 2013, the Group adopted the following new and revised standards and amendments to standards:

PAS 1, Financial Statement Presentation - Presentation of Items of Other Comprehensive Income (Amendment). The amendments to PAS 1 change the grouping of items presented in OCI. Items that could be reclassified (or 'recycled') to profit or loss at a future point in time (for example, upon derecognition or settlement) would be presented separately from items that will never be reclassified

PAS 19, Employee Benefits (Revised). These amendments eliminate the corridor approach and calculate finance costs on a net funding basis. They would also require recognition of all actuarial gains and losses in other comprehensive income as they occur and of all past service costs in profit or loss. The amendments replace interest cost and expected return on plan assets with a net interest amount that is calculated by applying the discount rate to the net defined benefit liability (asset). See Note 40 for the impact of the adoption on the consolidated financial statements.

PFRS 10, Consolidated Financial Statements (effective January 1, 2013). The objective of PFRS 10 is to establish principles for the presentation and preparation of consolidated financial statements when an entity controls one or more other entity (an entity that controls one or more other entities) to present consolidated financial statements. It defines the principle of control, and establishes control as the basis for consolidation. It sets out how to apply the principle of control to identify whether an investor controls an investee and therefore must consolidate the investee. It also sets out the accounting requirements for the preparation of consolidated financial statements.

PAS 27 (Revised), Separate Financial Statements (effective January 1, 2013). PAS 27 (Revised) includes the provisions on separate financial statements that are left after the control provisions of PAS 27 have been included in the new PFRS 10.

PAS 28 (Revised), Investments in Associates and Joint Ventures (effective January 1, 2013). PAS 28 (Revised) includes the requirements for joint ventures, as well as associates, to be equity accounted following the issue of PFRS 11.

PFRS 11, Joint Arrangements (effective January 1, 2013). This new standard focuses on the rights and obligations of the parties to the arrangement rather than its legal form. There are two types of joint arrangements: joint operations and joint ventures. Joint operations arise where the investors have rights to the assets and obligations for the liabilities of an arrangement. A joint operator accounts for its share of the assets, liabilities, revenue and expenses. Joint ventures arise where the investors have rights to the net assets of the arrangement; joint ventures are accounted for under the equity method. Proportional consolidation of joint arrangements is no longer permitted.

PFRS 12, Disclosures of Interests in Other Entities (effective January 1, 2013). This new standard includes the disclosure requirements for all forms of interests in other entities, including joint arrangements, associates, structured entities and other off balance sheet vehicles.

PFRS 13, Fair Value Measurement. The new standard establishes a single source of guidance for fair value measurements and disclosures about fair value measurements. It defines fair value, establishes a framework for measuring fair value, and requires disclosures about fair value measurements. The scope of PFRS 13 is broad; it applies to both financial instrument items and non-financial instrument items for which other PFRSs require or permit fair value measurements and disclosures about fair value measurements, except in specified circumstances. In general, the disclosure requirements in PFRS 13 are more extensive than those required in the current standards. For example, quantitative and qualitative disclosures based on the three-level fair value hierarchy are currently required for financial instruments only under PFRS 7 Financial Instruments: Disclosures will be extended by PFRS 13 to cover all assets and liabilities within its scope.

Amendments to PFRS 7, Disclosures – Offsetting Financial Assets and Financial Liabilities. The amendments change the required disclosures to include information that will enable users of an entity's financial statements to evaluate the effect or potential effect of netting arrangements, including rights of set-off associated with the entity's recognized financial assets and recognized financial liabilities, on the entity's financial position.

nterest Rate Coverage Ratio: Netermine how easily a company an pay interest on outstanding debt	Aeasure of how much of a company's ssets are funded through borrowing nd how much through equity	everage Ratio (D/E Ratio):	Name of the Name of States in States of States in States of States of States in States of States	Jet Profit Margin: Shows how much profit is made for very peso of revenue	Surrent Ratio: Indicates ability to cover short term Indications	
EBIT/ Interest Expense	Liabilites (Loans Payable) Total Equity		Total Revenues/ Ave. Total Assets	Net Income(Loss)/ Total Revenues	Current Assets/ Current Liabilities	
(60,709,811)	2,709,770,213		139,785,522 3,572,520,079	(61,702,984) 139,785,522	1,976,671,394 763,172,749	
0	0.00		0.04	-44.14%	2.59	2014
21,572,201	2,737,300,861		231,223,415 4,054,291,377	(30,283,561) 231,223,415	2,478,359,727 1,108,365,992	
0	0		0.06	-13.10%	2.24	2013

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USINESS SEGMENTS HILIPPINE REALTY AND HOLDINGS CORPORATION AND SUBSIDIARIES

S OF SEPTEMBER 30, 2014

evenue vestment at equity method come before minority interest quity in net income of iterest income iterest expense/Bank charges on-cash expenses other than epreciation apital expenditure onsolidated Total Liabilities nallocated corporate liabilities gment liabilities onsolidated Total Assets nallocated corporate assets egment assets ther Information et income linority interest icome taxes associate ividend income egment Result depreciation Estate and Leasing Sale of Real 3,484,343,273 3,338,461,482 777,629,019 776,911,505 129,690,153 114,363,205 (74,358,235) 11,725,099 16,191,638 31,914,658 11,413,351 717,514 821,308 Property Management 18,947,244 18,947,244 38,500,156 19,156,932 35,485,011 3,015,145 1,478,577 962,016 1,058 Brokerage Insurance 6,964,672 1,019,876 7,984,548 72,456 1,300,219 19,232,205 19,232,205 (2,325,710) 3,977,587 10,254 Services Travel 53,169,468 26,807,380 53,169,468 26,807,380 (1,014,174) 100,045 567,977 413 Income Other 3,263,347 3,263,347 Elimination (39,705,077) (17,294,453) (50,747,931) (50,747,931) (56,999,530) Consolidated 3,511,883,484 3,402,691,625 806,982,348 805,244,957 31,987,114 19,206,783 89,985,075 (61,537,643) (61,702,984) (72,956,195) 141,329,048 14,087,379 11,425,076 1,737,390 (165,341) (993,173) 821,308 (9,120)

Exhibit III