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SECURITIES AND EXCHANGE COMMISSION

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Company Information

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Company Type Stock Corporation

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P H I L I P P I N E R E A L T Y A N D H O L D I N G S

C O R P O R A T I O N

(Company's Full Name)

A N D R E A N O R T H C O M P L E X 1 B A L E T E

D R I V E C O R N D O M I N G O N E W M A N I L A

Q U E Z O N C I T Y

(Business Address : No. Street Company / Town / Province)

MARK ANTHONY RAMOS

Contact Person

[Month] [Day]

Month

Day

1 7 C

FORM TYPE

636-1170

Company Telephone Number

0 6 3 0

Month Day

Annual Meeting

N/A

Secondary License Type, If Applicable

[Dept. Requiring this Doc.]

Dept. Requiring this Doc.

[Amended Articles Number/Section]

Amended Articles Number/Section

Total Amount of Borrowings

[Total No. of Stockholders]

Total No. of Stockholders

[Domestic Borrowings]

Domestic

[Foreign Borrowings]

Foreign

To be accomplished by SEC Personnel concerned

SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. August 1, 2016

2. SEC Identification Number 99905 3. BIR Tax Identification No. 000-188-233

4. PHILIPPINE REALTY AND HOLDINGS CORPORATION

Exact name of registrant as specified in its charter

5. Metro Manila 6. (SEC Use Only)

Province, country or other jurisdiction of Incorporation. Industry Classification Code

7. Andrea North Complex, 1 Balete Drive corner N. Domingo St., New Manila, Q.C.

Address of principal office

8. (632) 631 – 3179 to 80

Registrant’s telephone number, including area code

9. Former name of former address, if changed since last report

10. Securities registered pursuant to Sections 4 & 8 of the RSA

Table with 2 columns: Title of Each Class, Number of Shares of Common Stock Outstanding and Amount of Debt. Row 1: Common, 4,922,324,908 shares

11. Other matters

In a Special Meeting of the Board of Directors of Philippine Realty and Holdings Corporation held today, August 1, 2016, at which meeting a quorum was present and acted throughout, the Board elected Mr. Alfredo S. Del Rosario, Jr. as Director and President/Chief Executive Officer of the Company effective today.

Mr. Del Rosario replaced Mr. Andrew D. Alcid who resigned as Director and President/Chief Executive Officer of the Company effective July 31, 2016.

Mr. Del Rosario’s latest position was Executive Vice President, Head of the Asset Management and Remedial Group of the Rizal Commercial Banking Corporation. During his 7-year management of this group, he had overseen the

resolution and disposition of close to P7 Billion of non-performing assets (NPA) of the bank, which brought down the Bank's NPA level to its lowest. He presently serves as director of one of the Bank's subsidiaries namely, Rizal MicroBank. He was also a director of two other subsidiaries: Niog Property Holdings, Inc. and RCBC-JPL Holdings, where he also served as Chairman and President.

He started his career in the human resources field where he gained his expertise in management, training, labor relations and negotiations. His initial foray into the field was as a management trainee of the Ayala Corporation. He then moved on to Bank of America, NT&SA to serve as its Asia Division Senior Training Officer up to the time he was subsequently appointed as Vice President and Country Head of Human Resources. His HR experience culminated during his term as Senior Vice President and Head of Human Resources and Administration for AsianBank Corporation from 1991 to 1994.

He then went on to the next levels of his corporate career as he crossed over from staff to line work and from one functional area to another. He was the SVP and Head of the Branch Banking Division of AsianBank in 1994-1999, SVP and Head of HR, Information Technology and Trust and Investment Division of AB Capital and Investment Corporation from 2000 to 2006, and EVP and Head of the Commercial Banking Group of RCBC and subsequently EVP and Head of the Overseas Filipino Banking Group from 2006 onwards.

He had also been appointed as a director to Araullo University, a Phinma company. He served as a board member and Labor Relations committee member of the Personnel Management Association of the Philippines. He has been a member of the Management Association of the Philippines for many years.

He obtained his degree in Bachelor of Science in Management from the Ateneo de Manila University. He has taken up units towards an MBA degree at the Ateneo Graduate School. He also took up law subjects leading to a Juris Doctor degree for three years at the Ateneo Law School.

Mr. Del Rosario was born on October 25, 1955 in Pasay City, Philippines. He is married to Marie Anne Ereñeta Del Rosario with whom he has 3 daughters: Patricia Angeline (32), Margarita Monique (28) and Mariela Dominique (22).

Pursuant to the requirements of the Securities and Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIPPINE REALTY AND HOLDINGS CORPORATION

Issuer


JOSE RAMON OLIVES
Compliance Officer